

SLAi: Symbolic Language for Artificial Intelligence Systems

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Abstract

The rapid integration of Artificial Intelligence systems (AI) into our daily lives creates challenges with the transparency, explainability, and collaborative communication of these systems. There is a clear separation in understanding between interdisciplinary research groups, stakeholders, developers, and everyday end-users. Creating a common “language” benefits not only current conversations centering AI, but future conversations and directions. With a common “language” the spectrum of AI end-users can voice their concerns and opinions, resulting in its end-users becoming more active contributors to the conversation. This research builds a common (visual) language framework that utilizes a symbology rooted in ontology for representing components of AI systems.

Keywords

Explainability, Transparency, Symbolic Representation, Communication

1. Introduction

As artificial intelligence (AI) surges to the forefront of major research interests, the explainability, transparency, and communication of these systems between interdisciplinary collaborators and the general public becomes a necessity for research, development, and adoption of AI. The rapid evolution of the state-of-the-art in AI creates new complexities associated with these systems [1]. These complexities can result in intricate functionality of these systems becoming obscured, increasing the difficulty of communication between collaborators who may not share similar background knowledge on the topic, ranging from field “experts” to everyday general users. Furthermore, these shortcomings can also result in strained trust at various levels of end-users due to miscommunications and a lack of understanding between groups. The lack of communicative avenues that can help express these systems is a driving factor for this mistrust[2, 3, 4].

One strategy to mitigate such mistrust and misunderstanding is to improve communication-relation between the various types of end-users. Building a way to communicate about these systems could help improve comprehension, increase explainability, trust, and transparency. All of these factors contribute to reducing misunderstandings between multidisciplinary groups and laypeople and increasing the ethical and efficient development of these systems [5]. Bridging this communicative divide is necessary for the future of AI and its integration into society as a whole. Creating more accessible communication frameworks can, in turn, make AI more accessible by helping increase AI literacy among the general public and future AI experts. Equipping users with the fundamental skills necessary for a future with AI by learning to have a more critical view of systems, understanding how a particular system works, or how it was trained [6, 7]. Specifically, we execute on this strategy by creating a *symbolic, visual framework* to represent these AI systems.

Of course, utilizing symbols to convey information is certainly not new. Indeed, we can trace symbolic communication from pre-history [8] all the way through modern day (i.e., in particular through the popular use of emojis [9]). By now, symbols are familiar to us, and they provide

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us with the ability to communicate outside of the bounds of our own natural languages. As such, a symbolic, visual framework will allow communication and promote understanding of these systems, spanning disciplines, knowledge levels, and even language barriers. There are other communicative frameworks within the body of research, such as the Agent Development Kit (ADK), which provides a design framework that bridges formal agent modeling to create multi-agents that are able to communicate, negotiate, and make decisions [10]. Furthermore, frameworks like CrewAI, AutoGen, and TaskWeaver were created to simplify, orchestrate, and streamline multi-agent development and information retrieval, provide communication pathways from multiple agents, whether they be humans or other agents, with the utilization of large Language Models (LLMs) [11] to simplify the communication interaction. While these frameworks prove to be valuable tools, they are designed to cater to one side of the sociotechnical nature of AI systems, favoring those users who fall closer to the domain expert category, with no considerable bridge for individuals who might not have a strong technical background. Moreover, these frameworks do not entirely expose the internal workings of these systems, lacking any real explainability, but rather streamline a process for programmers. While the proposed symbolic methodology might seem primitive through the lens of today's advancements, there is significance in having a communication methodology that is rooted in such simplicity. We propose a *Symbolic Language for Artificial Intelligence Systems (SLAi)*, a symbolic framework rooted in ontology to create a communicative method for breaking down and discussing artificial intelligence systems. SLAi would allow for individuals of various expertise and backgrounds a "common ground" to express, discuss, and collaborate with and around AI systems. To demonstrate this concept an example can be seen in Figure 1, where we have the following personas: an engineer, a stakeholder, and a CEO. The example revolves around a particular product that requires some kind of AI system to be implemented. In this scenario, the Engineer would be considered the domain expert, with their skill set and knowledge background in AI, they will be responsible for the technical implementation of the system into the product. The Stakeholder has a general idea of how these systems work, acquiring technical knowledge from their repeated interactions with domain experts, but when it comes to a full breakdown understanding of the systems, the stakeholder might not be equipped with the level of knowledge needed to keep up in a highly technical background. The CEO lies closer to the non-technical expertise of AI systems. The CEO, while efficient with using and understanding the capabilities of AI they is not a technical experts, and the technical jargon used might not resonate with them as much. Now, imagine that the CEO needs a certain requirement from the AI system in the product that the engineer deems unfeasible. How does the engineer relay this technical information to the stakeholder in a way that is clear and comprehensible, describing why this cannot work? Furthermore, how does the stakeholder then relay that same information to the CEO, who has little to no technical understanding? These types of cross conversations are not just theoretical but can happen often, with the end result being miscommunication, misunderstanding, and frustration between these groups and similar others. Therefore, having something like a "common language" could help simplify and break down these highly technical explanations and conversations in a way that is comprehensible to all users in an AI-centric conversation.

Problem Statement The rapid evolution of AI can result in a few specific problems, such as a correspondingly widening gap in AI democratization [12](as indeed, how can AI systems be appropriately leveraged for the greater good, if the implications of their use is not well-understood?) and the so-called AI dividend [13], whereby the benefits of use of AI systems are disproportionately distributed. So far, there are many attempts, especially at the resource level (e.g., [14, 15], to address the availability of systems, and indeed some initial efforts provide educational resources on them (i.e., [16])). However, these do not specifically address a more fundamental

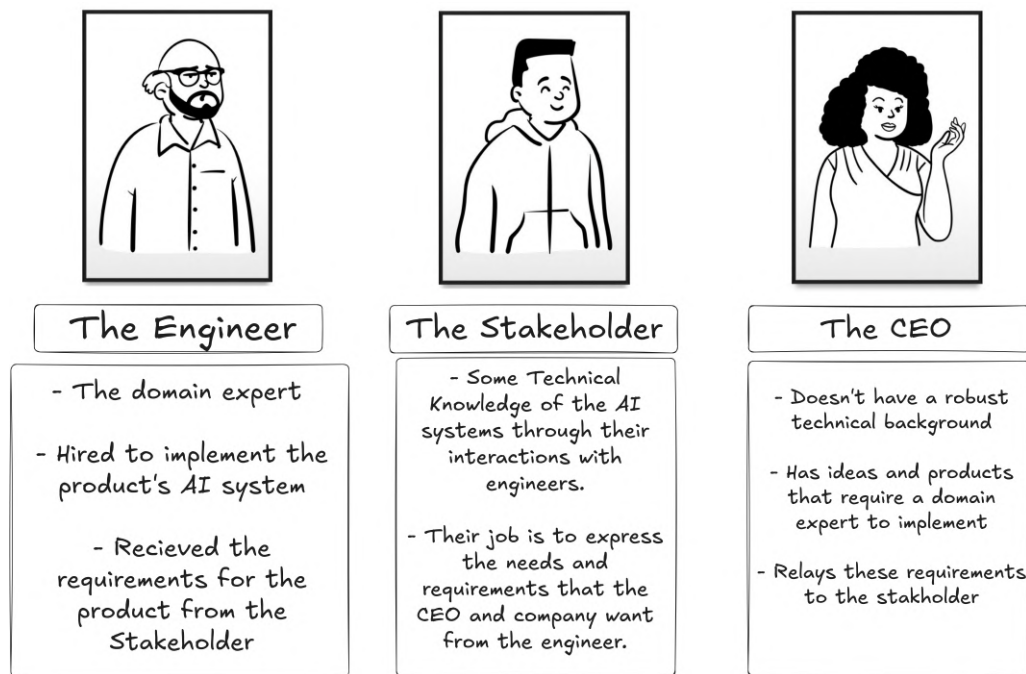


Figure 1: Triangle of communication

concern: communicating about and reasoning over the nature of AI systems, their components, and usage. There are two components to effective communication: conveying concepts at a level that are maximally inclusive of background and conveying said concepts in a medium that is language-agnostic. Such communication should seek to reduce misunderstanding and prevent ineffective communication, as such confusion can lead to mistrust. Yet, with over 7,000 languages spoken across the world, how do we create an effective means of communication that allows for both experts and non-experts of AI to effectively communicate, holds up to cross-cultural representation, and allows multidisciplinary groups to communicate efficiently and effectively about AI?

Research Questions To address the problem (i.e., communicating about AI systems in an inclusive way), we have identified several questions to scope our research. For some ontological work later on, these also double as competency questions [17]. The research questions are as follows:

1. How do we effectively communicate between multi-disciplinary groups?
2. How can we break down complex architectures with a symbology?
3. How can we increase explainability and transparency in communicating about AI?
4. How does a symbology help with the usability of the framework?
5. How does having an ontology help this framework?

Hypotheses This study specifically investigates the following hypotheses:

1. *SLAi* with its symbolic framework will provide an efficient and effective means of communication about Artificial Intelligence systems.

2. *SLAi* and its rooted ontology will provide standardization to the framework, making it both end-user-friendly for non-experts, while providing a more technical understanding to more expert end-users.
3. *SLAi* will provide the foundations for communications in a collaborative hybrid environment, allowing smart agents to communicate with humans and vice versa.

The goal of the symbolic framework is to work cross-culturally, facilitating understanding, acting as a unified language of understanding. Furthermore, the symbology and its ability to break down complex systems will help to increase explainability, transparency, and understanding of these systems. The ontology of the framework can guide users on how specific elements in an AI system work together, giving structure and guidance to both the socio-technical users and their needs. All of the components of the framework collaborate to ensure a usable and effective tool for communicating about these systems.

2. Related Work

2.1. Foundations

The foundational components for *SLAi* originate from the *Boxology* framework [18] and its neuro-symbolic adaptations[19]. The *Boxology* framework illustrates a visual representation of the internal workings of AI through simple geometric shapes in a flow chart-like manner. The framework provides a taxonomy of *elementary patterns* constructed to represent components of AI systems. The terms used in the *boxology* framework consist of: **Instances**: which are represented by rectangles. **Processes** that are represented by ovals. **Models** are represented by hexagons. **Actors** are represented by triangles. **Solid arrows** indicating the sequential order of the flow of the input. While *boxology* provides an end-user-friendly and simple decomposition of AI systems, the framework lacks any real formalization. The missing formalization component is essential when attempting to mitigate the black box of AI, providing both a visual representation and explanations for the representation. EASY-AI (se)mantic and Composable Glyphs for representing artificial intelligence [20], developed an ontology using the elementary patterns proposed in the *boxology* framework.

2.2. Ontology

An ontology is used to describe the concepts and relationships that can exist for agents; essentially, an ontology is a way to organize knowledge [21]. Ontologies can be utilized in many different projects and in many different ways, from the medical field [22] to education [16] and nearly everything in between. The *SLAi* framework's underlying ontology, EASY- AI was developed using the Modular Ontology Modeling methodology (MOMo) [23]. The qualities of MOMo allow for flexibility and reusability of the underlying ontology, allowing the framework to keep up with the ever-growing state-of-the-art of AI, and with its flowchart-like nature, it provides a more intuitive and structured approach to building ontologies of this type. Furthermore, the MOMo methodology gives the framework the ability to integrate other existing ontologies, further enhancing its applicability. The MOMo methodology was selected over other methodologies, such as DOGMA [24] and Methontology [25] because of its significant utilization in the research lab setting, as well as, prior experiences in working with this methodology. The ontology is formalized using the Web Ontology Language (OWL) [26]. The formalization follows the MOMo's

systematic axiomatization process, which stems from the axiom patterns as shown in [27]. Using an ontology as the foundation of this framework makes it more transparent and the explainability of how the ontology and its components are connected via the logical constraints. Overall, the ontology provides stability to the SLAi framework, providing explanations and transparency to complex systems through these logical constraints, as well as providing an organizational foundation that will allow the framework to be more intuitive and buildable.

2.3. Symbology

Providing the ontological formalization to the boxology, why not use its visual representations rather than creating a symbology? If one were to only use the boxology visuals, it would be easy to imagine how large and intricate that representation could be when applied to a more complex scenario. Since the goal of SLAi is to simplify the representation of the internal workings of AI systems the symbology would need to both represent simple systems and condense complex systems to aid in overcoming issues with visually overstimulating representations. As such we must look to both human factors and cognitive sciences, taking a human-centric approach. Guidelines like those of [28] which include 9 guidelines centered around different elements used in visualization. While some of these guidelines directly relate to medical representation, others have a broader description and application; these include: (1) end-user's ability to remember information, (2) end-user's perceived effective communication, and (3) end-user's perceived clarity and guidance to perform actions. Furthermore, aligning the usability of our framework with that of Peter Morville's UX Honeycomb and its 7-factor design [29] can further ensure the usability of the framework. Creating a tool in parallel to a design framework, such as the UX Honeycomb, is beneficial in ensuring that the tool or framework that is being created will be usable by its intended audience. The seven factors of the UX honeycomb, in no particular order, include: (1) Useful, (2) Desirable, (3) Accessible, (4) Credible, (5) Findable, (6) Valuable, and (7) Usable, all valuable metrics to consider when developing a tool or interface. All seven factors work together to guide development towards usability and help define the priorities of our framework. Even the use of psychological concepts like the Just-Noticeable Difference (JND), which describes the threshold of change that must occur to a visual for the difference to be noticeable [30]. JND mainly contributes to the frameworks' want for composability, how much do we need to alter a symbol for an end-user to notice a difference, but not completely erase its original form? While this is the future path for this research, it is necessary to keep the composability aspect in mind when developing these symbols, making it easier for composability in the future.

There is a rich history in graphical representations, symbology, and iconography that can provide qualitative methods to help the analysis of visual content and the interpretation of that content [31, 32]. Even the popular technology company Apple has a designer's guide, describing the best practices when creating an icon, including the simplicity in design and how to develop icons that work with multiple platforms [33]. There are also tools already available that use icons and symbols to break down complex concepts like those found in the Orange Data Mining tool [34]. The orange tool has a drag-and-drop interface that uses widgets to perform various data mining techniques in a simple and non-technical way, democratizing data mining techniques.

The SLAi framework needs to have a symbology that is able to reflect the internal workings of AI, which means the symbology needs to be able to undergo transitional changes to reflect what is happening to the data in AI and have symbols that are *grounded* in their representation, meaning the symbolic representation reflects its real-world counterpart [35, 36]. Therefore, finding a balance between representing those changes without depriving it of its initial meaning and having the symbols grounded. These are all important aspects to consider since they will play a role in the usability and adaptability of the system.

3. Preliminary Research

SLAi must reflect both the components of AI systems, but also the end-user perception. A symbology is useless if it can not be understood by those who need to use it. To ensure that the individual symbols in our set are representative to their concepts, we ran a qualitative study to acquire some user perspectives. The study was conducted in two phases; it was distributed to 18 participants, comprising students and faculty from the Department of Computer Science & Engineering at Wright State University (WSU). For now, we have scoped the development using only perspectives of individuals more likely to be familiar with these terms, by doing so we create a more solid scientific foundation for the research ensuring that the symbols reasonably portray the technical underpinnings of AI components.

3.1. Phase I

Phase I of the study used a form of end-user elicitation [37], which gathers end-user feedback by asking participants to sketch what they think represents a specific term or definition given. Specifically for the study conducted, we used the terminology from the boxology framework [38]. The terms used included: Actor, Data-input, Symbolic-input, Inference, Data-output, Symbolic-output, Statistical model, Train, Semantic model, & Transform. Each term was given a broad definition, and participants were asked to draw how they would represent this term and also provide some keywords that they associated with the term. This survey was completely open-ended, allowing the participants to freely express their perceptions. The feedback from the end-users was gathered and analysed, specifically localizing patterns that emerge between participants. The feedback gathered from this survey provided valuable end-user input for the more technical side of AI, demonstrating the representation that would be familiar to a group with more expertise.

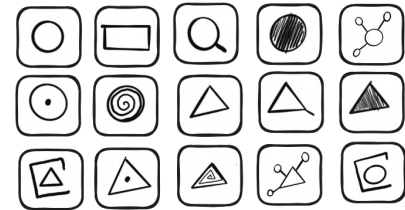


Figure 2: Proposed Symbology

3.2. Phase II

After all participants finished Phase I, there was an intermission of 2 weeks before starting Phase II. Phase II required participants to fill out another survey, this time on the survey software Qualtrics. The Qualtrics survey consisted of 19 Yes or No questions that displayed one of the proposed symbolic representations created by the researcher to represent one of the specific terms. The symbols used were created by the research team and are represented in Figure 2. These symbols were constructed following the recommendations provided by the literature and an adaptation of the Boxology's simple geometric representations. The symbols represent specific AI components and terms used in the boxology patterns. The symbols read as follows: Starting at the first row, top left and moving right: Data-Input, Actor, Data-Inference Process, Data-Output, Data-Semantic Model. Starting at the left side of the second row and moving right: Data-Training Process, Data-Transformation, Symbol-Input, Symbol-Inference Process, Symbol-Output. Lastly, starting at the left side of the third row: Symbol-Statistical Model, Symbol-Train Process, Symbol-Transformation, Symbol-Semantic Model, Data-Statistical Model. Immediately following their yes or no answer, they were asked to identify in a Likert scale how confident they were in their answer, a technique used by [39]. The Likert scale was constructed from 1-5 with 1-being no confidence and 5-being confident. This technique was used to determine what changes, if any, needed to be made to the symbology to help with perception and recognition. Combining the

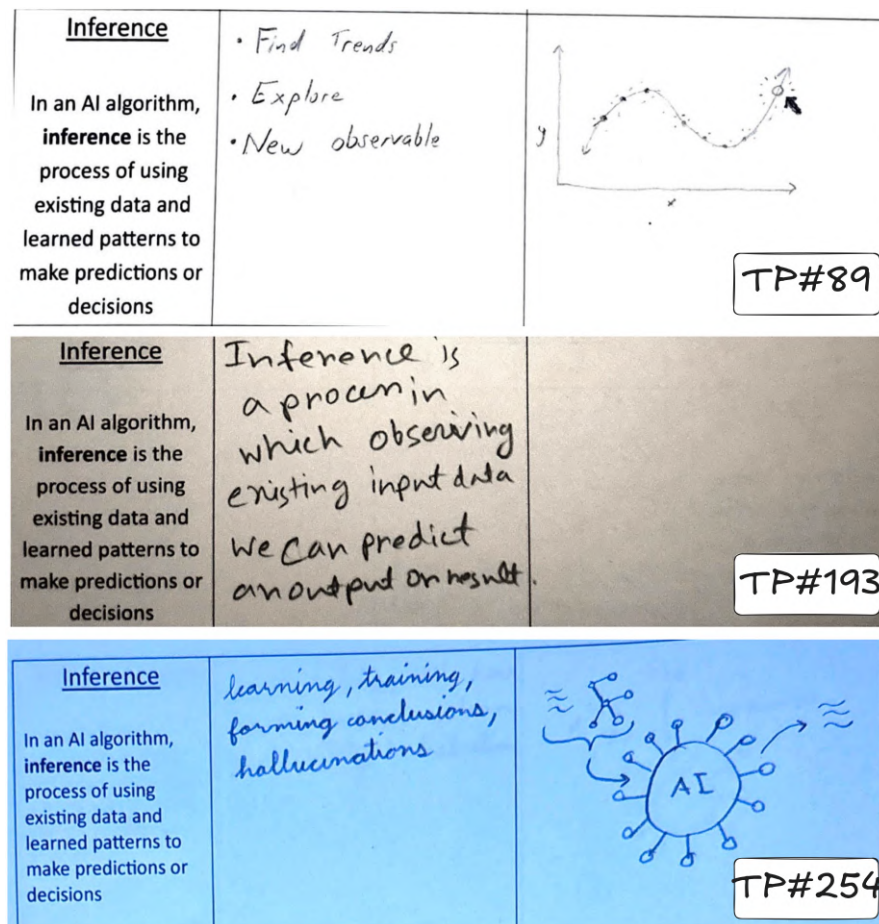


Figure 3: 3 randomly chosen participants, highlighting the *Inference* perception.

results from both Phases of the study will aid in the construction of the symbology, ensuring that the technical aspects of an AI system are represented, but also that it is end-user-friendly and non-complex.

4. Evaluation & Results of Preliminary Research

The nature of each phase of the experiment and its survey type required the use of a different evaluation method. In phase I, a bag-of-words method was used for the keywords provided by the participants. The output of this can be found in Github [40]. The results from the bag-of-words method are important when localizing common terminology surrounding a concept, getting the research closer to a successful representative symbology.

Furthermore, participants were asked to draw how they would represent the given term of interest. The drawing then underwent thematic coding, and the results from were enlightening but not in a way the researchers expected. The drawings revealed little to no similarities between participants, with some even opting out of the drawing portion of the survey. Another issue is that many of the drawings were very detailed, highly intricate, and individualistic, resulting in the participants having no commonalities between each other (figure 3).

Phase II participants were asked to complete a 38-question survey on Qualtrics, a research survey software. The questions were iterated between a binary *Yes* or *No* question format about a displayed symbol and then immediately followed by a 5-point Likert scale rating their confidence

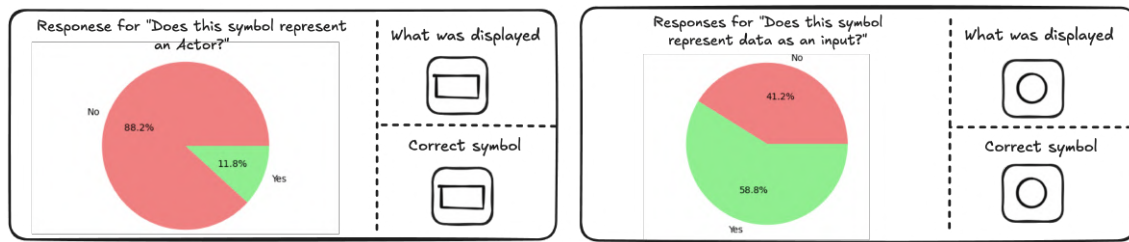


Figure 4: Pie chart results from Y/N Questions

in their previous answer. Two participants responses were dropped due to lack of completion of the survey, making the sample size 16 for phase II. The results from the 19 binary based questions showed that a majority of the participants split on their agreements and disagreements on the proposed symbol. Represented in Figure 4 are a few of the results that participant responses differed more drastically on. Participants disagreed with the researchers representation of *Actor* with 88.2% of participants disagreeing with its representation (figure 4). Furthermore, the participants responded that the representations for Data-input seem to align with that of the researchers, with 58.8 participants agreeing that this symbol represents Data-Input. This result can be visually depicted in Figure 4. The Likert Scale was evaluated using Fleiss' kappa [41], which measures the reliability of agreement between a fixed number of raters, in this case the raters are the participants that took the survey.

Once the calculation for K is found, the output will lie between -1 and 1. If the output is -1 then the agreement between raters is worse than chance, meaning there is an inconsistency between raters. If the output is 1, then there is almost a perfect agreement between raters. The results of Fleiss' kappa on the participants' responses revealed a Fleiss' kappa of -0.63, meaning that the raters were disagreeing more than randomly. The low Fleiss Kappa score shows that the proposed symbology developed by the researchers in phase II does not represent these components well, calling for a redesign of the symbols.

5. Discussion & Conclusion

After evaluating the results from both phases I & II we can conclude that the proposed symbology created by the researchers needs redesigned. The lack of commonality between illustrations, the low Fleiss' kappa output, and the lack of any strong agreement to the proposed symbols in the qualtrics survey proves that more representative attributes need to be incorporated into the design of the symbols. End-user feedback provided in phase I can help guide the researchers in how to incorporate such design attributes. However, it should be noted that these results may be due to such a small sample size. Sampling out of the computer science department at WSU, and with only 16 participants for phase II there was not enough participants to truly get a grasp on which symbols needed major modifications compared to those that needed minor changes. Furthermore, the lack of non-expert input can severely impact the representation of the symbology as well as, the translation of these symbols to individuals outside of the creation process and background knowledge. Having more perspectives from all end-users who are more general rather than technical can give valuable feedback on the representation of the symbology, however, starting with more technical perceptions and then simplifying seems to be a more intuitive process than vise versa. Another issue is that the symbology might simply need to be put into action, utilizing a more tutorial-based interaction rather than simply being presented in a survey. A tutorial approach would also increase the involvement of the ontology, since this research was more focused on the development of the symbology to align with the already constructed ontology of

EASY-AI.

Future Work

Future work for this research is to conduct a similar study, keeping the scope to the more technically incline participants to establish a correct representation of these systems before opening up the symbology to the perceptions of more general users. The study will be opened up to all students and faculty in the college of engineering and computer science here at wright state as well as some potential recruitment from the local Air force base civilian research labs. The increase of the sample will provide more potential candidates from the study and thus increase the statistical significance of the experiment moving forward. Once there is an established symbology that reflects the perception of the technical users (ensuring the systems are correctly represented) the research will then move to gain the perspective of the general public. Moreover, Conducting a more controlled study similar to that of Fay et al. (2018) and their creation of shared symbols methodology utilizing similar tactics like the game pictionary [42] and similar papers would provide a more favorable outcome to this type of experiment. Once the base components of the symbology are created, the symbology will then be added to the ontology, and end-user testing will be opened up to the general population.

5.1. Declaration on Generative AI

During the preparation of this work, the author used Grammarly and ChatGPT in order to: Grammar and spelling check, Paraphrase and reword. After using this tool/service, the author reviewed and edited the content as needed and take full responsibility for the publication's content.

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