

The European AI Act: Challenges and Opportunities for Ethical and Responsible Artificial Intelligence

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1. Abstract

The Artificial Intelligence Act, which came into force on 1 August 2024, represents the world's first comprehensive regulatory framework on artificial intelligence. This talk examines the main provisions of the AI Act, analysing its risk-based approach and the implications for developers, vendors and users of AI systems. Implementation challenges will be discussed, with a focus on requirements for high-risk systems and prohibited practices. The opportunities the AI Act offers to promote responsible innovation, increase consumer trust and establish global standards for ethical AI will also be explored. Finally, the potential impact of the AI Act beyond EU borders and its role in shaping the future of AI governance internationally will be reflected upon.

2. Short Biography

Brando Benifei is an Italian MEP serving his third term in the European parliament. During the previous mandate he was co-Rapporteur for the Artificial Intelligence Act and thanks to this work in March 2024 he won the prize for the Best MEP of the Mandate assigned by The Parliament Magazine.

Now he is Coordinator in the Committee on International Trade for the Socialists and Democrats Group and Chair of the European Parliament's D-US delegation. He is member of the Committee on Constitutional Affairs and he works also as substitute member on the EU internal market and consumer protection and on legal affairs, always following closely digital issues". A causa dei numerosi impegni, siamo spiacenti ma non riusciamo a fornirvi l'abstract.

NL4AI 2024: Eighth Workshop on Natural Language for Artificial Intelligence, November 26-27th, 2024, Bolzano, Italy

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