Designing with Constraints: Real-Life UX Lessons

Amedea Derenda[1]

[1]*Kaldi d.o.o., Dunajska cesta 22, 1000 Ljubljana, Slovenia*

Abstract

This talk explores the art of crafting effective user experiences when resources are limited, deadlines are tight, and teams are lean. Using real-world projects and case studies, we'll dive into how UX principles adapt to practical constraints, what goes into the product lifecycle in non-academic settings, and the importance of securing stakeholder buy-in. Amedea will share insights how to balancing ideal UX practices with the realities of everyday challenges and the creativity it takes to make impactful design decisions, spanning from her 1/+ year career as a UX designer.