

Preface

Advances in information technology and globalization of economy have significantly transformed the way modern enterprises conduct business and interact with the environment over the past 20 years. Future technological breakthroughs and new economic relationships will certainly pose many challenges to modern enterprises, their organization and business systems. A challenge that is already characterized as the futuristic aspect of the 21st century enterprise is complexity and agility. With globalization of economy, business processes are scattered not only throughout the labyrinth of their own enterprise, but also across different enterprises, and far beyond the national boundaries. The growing phenomenon of business process outsourcing is an obvious manifestation of this trend. Increasing competition, customer demands, and emerging technologies also take their toll on modern enterprise by requiring swift adaptation to the changes. Training of employees to learn their roles and see the role of others as they are enacted, imitating group decisions, and creating realistic virtual situations are other aspects of the overall study about modern enterprises. All this puts enterprises on ever-improving, redesigning, and adapting track that requires adequate tools, methods and approaches. As a complex socio-technical phenomenon, a profound understanding, analysis, and design of a modern enterprise and its interwoven business processes require tools that are effective, efficient, and practice proven.

Modeling and **simulation** are the tools and methods that are effective, efficient, economic, and widely used in enterprise study and within the holistic approach of business process management. Complementary deliverables of modeling (conceptual modeling) and simulation in enterprise study constitute a whole cycle of study of these complex systems. In its turn, modeling and simulation also requires to be based on engineering principles, systematic approach, sound and rigorous theories and methodologies.

In order to monitor and study processes and interaction of actors in a realistic and interactive environment, animation and gaming are the other two rapidly growing fields associated with enterprise and organizational study, and business process management.

In order to address these challenges, find and improve solutions, and demonstrate application of modeling and simulation in the study of enterprise, its organization and underlying business processes, these proceedings include a collection of papers presented at EOMAS 2008. In addition, EOMAS also included a panel of outstanding experts on "Innovations in teaching simulation modeling and visualization" also known as "Simulation modeling and visualization for innovative teaching". Extended abstracts of the panel presentations are also included in these proceedings.

June 2008

Joseph Barjis
Workshop Chair
EOMAS 2008

Program Committee

Anteneh Ayanso	Brock University, Canada
Manuel I. Capel-Tuñón	University of Granada, Spain
Rodney Clarke	University of Wollongong, Australia
Jan Dietz	Delft University of Technology, Netherlands
Ashish Gupta	Minnesota State University Moorhead, USA
Oleg Gusikhin	Ford Research and Advanced Engineering, USA
Selma Limam Mansar	Carnegie Mellon University - Qatar, Qatar
Mikael Lind	University College of Borås, Sweden
Prabhat Mahanti	University of New Brunswick, Canada
Yuri Merkuryev	Riga Technical University, Latvia
Vojtech Merunka	Czech University of Life Sciences Prague, Czech Republic
Alta van der Merwe	University of South Africa, South Africa
Oleg V. Pavlov	Worcester Polytechnic Institute, USA
Viara Popova	De Montfort University, UK
Srini Ramaswamy	University of Arkansas at Little Rock, USA
Han Reichgelt	Southern Polytechnic State University, USA
Natalia Sidorova	Eindhoven University, Netherlands
José Tribolet	Technical University of Lisbon, Portugal
Alexander Verbraeck	Delft University of Technology, Netherlands
Gerald Wagner	University of Nebraska at Omaha, USA

Auxiliary Reviewers

Ygal Bendavid	Polytechnique Montreal, Canada
Samuel Fosso Wamba	Polytechnique Montreal, Canada
Irina Rychkova	École Polytechnique Federale de Lausanne, Switzerland

Sponsoring Institutions

- SIGMAS (Special Interest Group on Modeling And Simulation) of the Association for Information Systems
- CAiSE 2008 (International Conference on Advanced Information Systems Engineering)